



HILLA TAVOR

CBO

In her executive role at Autobrains, Hilla is responsible for facilitating partnerships with automakers (OEMs) and Tier-1 suppliers globally.

Prior to joining Autobrains, Hilla served as VP ADAS Business Development of Mobileye and led the Advanced Development Department overseeing the full funnel of pre-nomination engagements with OEMs: from evaluation and advance-development projects, through assessment of RFQs, the composition of technical and commercial value proposition, and all the way up to the full sales cycle. In her 12+ years at Mobileye, Hilla has secured strategic wins, ensured the company's ADAS dominance in the market, and paved the road for new markets and customers.

Prior to Mobileye, Hilla worked as a software development manager at numerous high-tech companies before deciding to move to project management.

Hilla holds a Bachelor of Science degree in computer science and math from Bar Ilan University.